

#### About us





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☐ I would like to receive information on resource efficiency and REZ events in the future.

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The following topics are of particular interest to me:

The **REZ** is a project conducted by the Bavarian Environment Agency (LfU) in cooperation with the Association of Bavarian Chambers of Commerce and Industry (BIHK), initiated and promoted by the Bavarian State Ministry of the **Environment and Consumer Protection** 

(StMUV).

**Locations:** 

**REZ** is headquartered in Augsburg at the Bavarian Environment Agency, with branch offices in Nuremberg and Munich.

Contact:

Bavarian Environment Agency

(LfU – Bayerisches Landesamt für Umwelt) Ressourceneffizienz-Zentrum Bayern (REZ)

Bürgermeister-Ulrich-Str. 160

86179 Augsburg rez@lfu.bayern.de

Phone: +49 821 9071-5276

Here you can find our events and further

information:

www.rez.bayern.de

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### Centre for Basic Materials Efficiency

Ressourceneffizienz-

Zentrum Bayern

for an efficient use of resources in Bavarian companies







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# Resource efficiency - a sustainable competitive advantage

### Centre for Basic Materials Efficiency (REZ)

#### Competence partners

The efficient and innovative usage of resources and materials is essential for companies to remain competitive.

Material costs in the manufacturing sector account for a considerable portion, approx. 40 % of total costs. It is therefore rewarding to take a look at the process organisation, the selection of material and the production environment.

Every company can improve. The intelligent use of raw and other materials reduces the dependency on the commodity market and contributes to the protection of the environment!

The REZ is the central contact point for resource efficiency topics in Bavaria. The offers are addressed to all Bavarian enterprises with special consideration of small and middle enterprises (KMU) of the industry.

#### Central topics:

- increasing raw material and material efficiency
- using digital technology to increase resource efficiency
- sustainable substitution of materials
- increasing acceptance and use of secondary raw materials
- strengthening Integrated Product Policy approach and ecological product development

#### We offer you:

- specific events
- positive examples of pioneers in Bavaria
- prepared information
- exchange of experience with companies and experts
- contacts to experts for innovative technological solutions
- initial consultation for a better overview of the topic

Strong partners support the goals and work of REZ in their regions in Bavaria.

## **Cooperation** partners:

The Bavarian Chambers of Commerce and Industry as cooperation partners are represented at nine locations in Bavaria.



Industrie- und Handelskammern in Bavern

### Regional partners:

The work of the REZ is supported in the regions Augsburg, Bayreuth, Oberpfalz-Nord and Untermain by the four regional partners.







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